

International **Socialist** review

Oct. 2, 1971

To All Organizers and Sub Drive Directors

Dear Comrades,

Enclosed is the first ISR scoreboard which will be printed in the Oct. 15 issue of the Young Socialist Organizer.

As you can see, only 5 areas are on time on the scoreboard with the necessary 22.7% of their quotas filled. This compares unfavorably with The Militant scoreboard this week which lists 20 areas on time.

Nationally, the ISR has only one-half the subs it should have to be on time.

The projection for this fall's ISR sub drive was based on our experiences last spring and fall when branches and locals sold an ISR sub to approximately one out of every six of the people who bought Militant subs. In most cases, meeting the ISR quotas did not require special ISR sub mobilizations. It did require, however, making sure that every comrade was conscious of asking individuals to buy ISR subs while they sell Militant subs.

In order to get the ISR drive on schedule, branches and locals should begin right away to place the necessary emphasis on the ISR sub drive.

The next scoreboard will be made up in two weeks.

Comradely,
Flax Hermes
Flax Hermes
Business Office